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## PB Not Just For J at New Main Line Eatery

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A new eatery on the Main Line is serving up some tasty creations — all with one main ingredient: peanut butter. The rest is up to you — though you're encouraged to stray from your comfort zone.



PHOTO: PBCU

"Peanut butter  
jelly time..."

**KYW's Ian Bush reports** if you want to stick to what you know, **PB&U** on Lancaster Avenue in Wayne serves up four kinds of jelly. But that's

only the beginning:

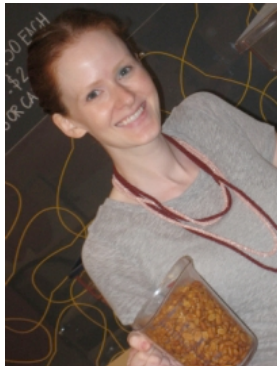
"Potato chips, pound cake, pretzels...apple and cheddar, Nutella, Fluff, M&Ms, semi-sweet morsels..."

**Listen to more of Ian's interview:**

Then there are the sandwiches. Some of them, at first blush, you'd think only a pregnant woman — such as owner Mercury Amodio (right) — would like:

"I was craving savory. So I added bacon — and I said no, I want more. So we put a pickle on. And I said come on, just one more! And cheddar was it. And I just fell in love."

You can test *your* devotion with PB&U's four different honey-roasted peanut butters — creamy, homestyle, super chunk, and chocolate PB — all of which are ground in-store.



They'll spread them on multi-grain, wraps, bagels, or brioche — though traditionalists will eat PB on any bread, as long as it's Wonder White.

There's even "fondue" and "pizza" — the former, a ramekin filled with your favorite peanut butter and a side of dippers; the latter, an open-faced peanut butter-and-whatever sandwich.

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The shop, at 163 E. Lancaster Avenue, has hours that fit early birds and college students. Amodio says she wants everyone to feel at home — and to wear a smile, thanks to small details like peanut-shaped tables (left) and ceiling cutouts:



“We wanted to make it kid-friendly, but we also wanted to make it so adults could come and have a savory option if their kids are eating sweet things

— and also revisit some of the things that made them feel good about their childhood.”

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